



Solutions for Mobile Distributor Company on Cloud

Customer Profile

Country or Region:

United States of America

Industry: Retail

Mobile Distributor Company was formed in New York Metropolitan Area in 1999. The company grew through territory expansion and multiple acquisitions to become T-Mobile largest wholesaler. With offices in Nanuet, NY and Los Angeles, CA, the company currently services over 100 exclusive T-Mobile locations and 1800+ multicarrier wireless retail outlets nationwide.

Mobile Distributor Company distributes T-Mobile Postpaid, Prepaid, GoSmart Mobile, Univision Mobile, Ultra Mobile and Metro PCS in parts of the United States.

Application on Cloud to Enhances Sale & Purchase Capabilities for Mobile Distributor Company

A Mobile Distributor Company had a large volume of data from various companies (partners, vendors, and clients) that needed to be consolidated in a common chart of Accounts, which could be easily evaluated and updated by their employees. Merging such a massive volume of accounts data together was an enormous challenge. MetaOption provided a solution, hosted, completely in Microsoft Azure which help retailers to fulfill all these requirements.

We were facing numerous business challenges and needed an efficient solution, which can help us to bring more people in the store, enhance our sales, drive customer loyalty and increase profits. MetaOption LLC helped us in achieving our business goals by providing us a complete business solution, built upon the Microsoft Azure platform. The expert professionals helped us to leverage Windows Azure cloud platform for automating complex business processes and get 100% ROI. We are 100% satisfied with the services provided by MetaOption, and would like to work with them again soon.

Chief Executive Officer

Business Needs:-

This mobile distributor company was looking for a centralized system that could access data from various departments and locations, and monitor them. They required a robust process to track the returns of selling items in the inventory and their refunds, and besides, all they the requirement of the firm was to integrate it with the web portal to improve the transparency of the system.

They wanted to create a mobile application platform that could solve the four most persistent issues that mobile retailers face.

- Sale and Purchase
- Commissioning
- Lock and Unlock
- UPS Courier tracking

The mobile distributor company contacted MetaOption LLC to discuss the challenges faced by them. To achieve these goals, MetaOption offered an end-to-end mobile marketing solution for retailers that runs on Microsoft Azure.

Solution:-

With the solution offered by MetaOption, retailers can create an extremely customizable mobile platform. For instance, they can integrate live data such as location, events, and much more due to 1 VM (virtual machine) created on Microsoft Azure. Experts at MetaOption offered a solution for quick shipment of orders, UPS Worldship Integration was done so that whenever an order is placed, it is automatically shipped using the services of UPS (United Parcel Service).

The solution offered by MetaOption experts is tremendously flexible in large part due to Microsoft Azure. As each of the customer apps is very diverse, so the platform offered is exactly the same. There is a single code

base that's organized into an individual Azure environment for each customer. Moreover, due to the reason that the platform is hosted in Azure, it easily links to back-end systems such as Microsoft Dynamics CRM, whether on-premises or hosted in the cloud. As an outcome, it can help to provide richer views of customers, and drive customer attainment and retention.

Benefits:-

By taking advantage of the Microsoft Azure platform, the company got the benefit of managing accomplished tasks, tracking time spent and much more. The Mobile Distributor Company is gaining new insights into the data attainment and analysis. The extremely scalable solution allows the company to work with vast extents of data without compromising on costs. The company got many benefits due to this solution hosted in Microsoft Azure as it helps to drive customer engagement, upper sales, and improved loyalty.

Quick Integration Time-to-Market

Microsoft Azure is an open and flexible cloud platform that permits companies to rapidly deploy and manage its products. It can be swiftly integrated with the company's existing IT environment.

Running the solution on Microsoft Azure made it pretty easy to integrate it with any platform.

Increases Competitive Advantage

Hosting the application on Microsoft Azure has helped the retail company to reduce the number of instances deployed as well as customer on-boarding time.

Why MetaOption?

MetaOption LLC holds 10+ years of experience in delivering end-to-end IT Development & Consulting Services across the globe. We are 'Microsoft Gold Certified Partner' for providing software development and customization services upon the Microsoft platform. We have successfully deployed Windows Azure, the cloud hosting, development and management environment for numerous business enterprises and organizations, based in different parts of the sphere.

Our valuable assets include a team of highly experienced engineers, developers, technicians and consultants,

who hold wide and strong experience in working upon the Microsoft Windows Azure platform. We provide innovative IT development services, consulting and business solutions to business organizations, which empower them to get successful results in the global business environment, ensuring a level of certainty that no other business organization can match.